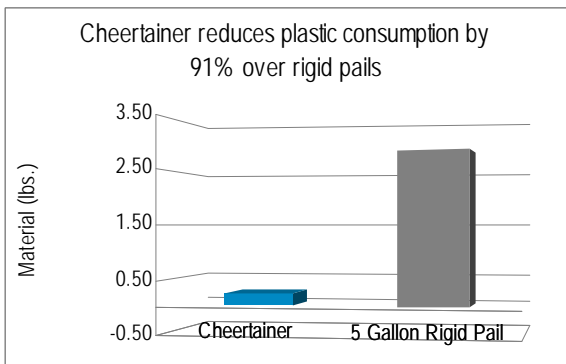
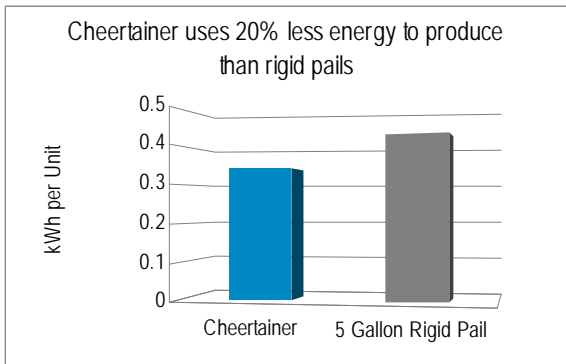
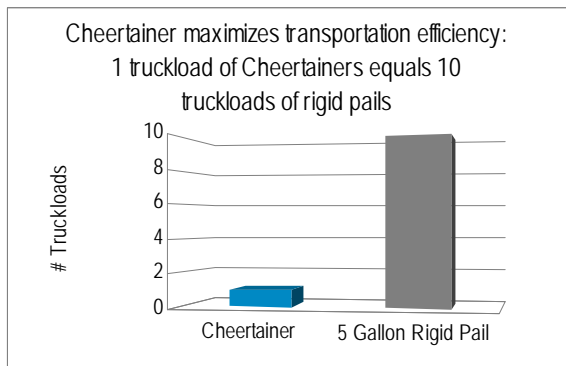
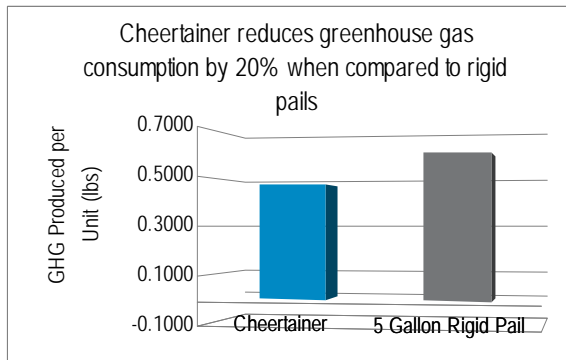




# CHEERTAINER: An Eco-Friendly Alternative



## What it is:

Cheertainer® is an environmentally-friendly, innovative alternative to traditional packaging. The Cheertainer's flexible packaging gives the end-user the best of both worlds: the flexibility of a bag-in-box, as well as the benefits of a rigid container.



Its unique design provides an eco-smart choice for the customer without sacrificing the quality and reliability demanded throughout the marketplace—reduced plastic consumption minimizes packaging requirements, while maximizing transportation and storage efficiency. Its form-fit design allows for seamless filling and full dispensing of the product. The Cheertainer is used across multiple industries: chemicals, cosmetics, food and beverage.

## Product Highlights:

Cheertainer's flat bag minimizes shipping and space requirements

Cheertainer's flexible cube shape minimizes dead space, allowing more product per pallet

Cheertainer reduces plastic consumption when compared to rigid cube-shaped containers, plastic pails and bottles

Cheertainer fills without air, eliminating foaming and splashing

Cheertainer is suitable for use with manual, semi-automatic, and fully automatic fill lines

## Study Results:

Cheertainer reduces greenhouse gas consumption by 20% over rigid pails

Cheertainer maximizes shipping capacity: 1 full truckload of Cheertainers equals 10 full truckloads of rigid pails

Cheertainer uses 20% less energy to produce than rigid pails

Cheertainer contributes 91% less material to landfills than rigid pails