

## FOR IMMEDIATE RELEASE

## CDF's "Plant Green" Program Opens New Eyes to Sustainability Efforts

Industry Leader Continues to Push Environmental Responsibility throughout all Company Systems

Plymouth, MA, June 24, 2009- CDF Corporation, a leading manufacturer of drum, pail and intermediate bulk container liners and <u>flexible packaging</u>, has lead the sustainable movement in the packaging industry since 1971. Thirty years before 'sustainability' became a hot topic, CDF promoted liners as a method to turn <u>industrial containers 'green'</u>. Today, CDF is continually improving its systems to streamline its focus on helping customers exceed their sustainability goals by producing the best quality products at the best price in an <u>environmentally responsible</u> manner.

As a manufacturer, CDF is meeting the challenge of reducing its own carbon footprint in its production facilities, while simultaneously assisting customers' sustainability efforts with responsible packaging initiatives. By instituting company-wide recycling, water reduction programs and energy-efficient machinery, CDF envisions a future of creating 100% recoverable products and recycling 100% of waste produced.

"We have made sustainability a priority since our inception more than 35 years ago," stated CDF President Joseph Sullivan. "From our manufacturing facilities to our product offering, our goal is to produce the best quality products that provide environmental benefits and save our customers money in their packaging costs."

CDF's sustainable manufacturing program, <u>"Plant Green"</u>, has contributed to CDF being a market leader in <u>sustainable</u> <u>packaging</u>. The program has put in place state-of-the-art, energy efficient systems used to reduce HVAC and overall energy usage. CDF's goal with the "Plant Green" program is to maximize recycling and reuse efforts while minimize energy usage.

Some highlights include:

- CDF recycles over 150,000 lbs of cardboard product annually.
- CDF recycles over 25,000 lbs of co-mingled material annually.
- CDF is currently recycling 98% of excess packaging received from suppliers.
- CDF recycles over 3 million lbs of internally generated plastic per year.

CDF has continually provided its customers with reliable, innovative and environmentally-responsible solutions for their packaging needs. This tradition continues with CDF's full <u>product line</u> that reduces waste and increases reuse and recycling efforts. In addition to offering a 100% recyclable product line, CDF has been a pioneer in providing customers biodegradable solutions to reach their sustainability benchmarks. Furthermore, the source reduction of CDF products significantly reduces transportation energy, fuel consumption and greenhouse gas use.

CDF's products reach a wide range of <u>industries</u>, including the food and beverage, chemical and cosmetic markets. With a commitment to research and development, CDF continues to find ways to make products better, safer, more efficient and environmentally friendly.

## **About CDF Corporation**

<u>CDF</u> Corporation is a privately held flexible packaging company that leads the U.S. market in liners for industrial containers and custom packaging solutions. Since its inception in 1971, the company has maintained an entrepreneurial approach to industrial packaging, manufacturing and promotion. CDF manufactures products ranging in sizes from 2 gallons to 330 gallons in its Plymouth, Massachusetts ISO certified facility. <u>www.cdf1.com</u>

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