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## FOR IMMEDIATE RELEASE

### *Cheer Pack Speaks at Aseptipak 2010*

Plymouth, MA, October 25, 2010- Cheer Pack North America, an all-in-one solution for brand owners looking at production capabilities for their flexible packaging requirements, will be presenting "Aseptic Filling of Spouted Flexible Pouches and Sterilization Application for E-Beam Technology" at Aseptipak 2010 the Global Forum on Aseptic Processing, Filling and Packaging.

The Cheer Pack speech "Aseptic Filling of Spouted Flexible Pouches and Sterilization Application for E-Beam Technology" will cover traditional processing methods, traditional aseptic filling methods, the utilization of e-beam technology and application, the benefits of aseptic filling and equipment and process changes.

Representing Cheer Pack North America will be Steve Gosling. With over 30 years of management experience, Gosling has covered a wide array of applications throughout the packaging industry. In his current role as President of [Cheer Pack North America](http://www.cheerpack.com), Steve is responsible for the launch, development and growth of Cheer Pack in the North America market. The Cheer Pack is currently being sold throughout Asia and Europe in annual quantities of up to 1.5 billion and has recently made its North American debut.

Aseptipak 2010 the Global Forum on Aseptic Processing, Filling and Packaging will be held November 3-4 at the Hilton Rosemont Chicago O'Hare in Chicago, IL. Aseptipak is the world's only major forum exclusively devoted to aseptic and ESL technology and market developments. Since 1983, Aseptipak has been the meeting place where aseptic/ESL decision-makers from around the world gather to learn the latest in technology and market developments.

<http://schotland.com/aseptipak/index.shtml>

#### **About Cheer Pack North America**

Cheer Pack North America ([CPNA](http://www.cheerpack.com)) is an international partnership established in 2008 to develop and support spouted pouch technology in North America. The partnership consists of Hosokawa Yoko of Japan, Gualapack of Italy and CDF Corporation of the United States of America. Each of the three partners provides a great deal of experience and knowledge to sustain the efforts of Cheer Pack North America in the United States.

The Cheer Pack side gusseted spouted pouch was developed 20 years ago by Hosokawa Yoko and has been licensed by Gualapack for more than 18 years. In addition, Gualapack is the premier producer of high-output pouch filling equipment. Cheer Pack North America is located at CDF's manufacturing facilities in Plymouth, MA with more than 150 employees and a diverse technical staff. [www.cheerpack.com](http://www.cheerpack.com)

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**Gualapack**

  
**HOSOKAWA YOKO**

  
CDF CORPORATION