



worldwide innovator in flexible liquid packaging

FOR IMMEDIATE RELEASE

CDF Speaks at Petroleum Packaging Council College

Plymouth, MA, March 11, 2010- CDF Corporation, a leading manufacturer of [drum](#), [pail](#) and [intermediate bulk container liners](#) and [flexible packaging](#), will be presenting "Liners & Flexible Packaging for the Petroleum Industry" at the Petroleum Packaging Council College 2010 spring meeting.

The CDF speech "Liners & Flexible Packaging for the Petroleum Industry" will cover the benefits of using liners in the petroleum industry, technical considerations and types of drum, pail and intermediate bulk container liners and [innovations](#) in the flexible packaging industry.

Representing CDF will be Laura Beechwood, Chief Operating Office and Iris Kennedy, Cheertainer Product Manager. As Chief Operating Officer of CDF Corporation, Laura leads the corporate sales, marketing and administrative functions. She directs the U.S.-based thermo-form and heat-seal manufacturing operations. Laura is also on the Board of Directors of Flexipack SA, a Swiss-based subsidiary of CDF Corporation. Laura was a founding board member of the Industrial Packaging Alliance of North America (IPANA) and was recently reelected to that board. She has been an active member of the Petroleum Packaging Council for over 10 years.

In her current role as Product Manager of the [Cheertainer Bag-in-Box](#) product line, Iris is responsible for the development and growth of the Cheertainer brand in North America and the subsequent coordination with CDF's European business affiliate. Her current business goals are to increase awareness of the benefits of flexible packaging and to increase Cheertainer market share in North America. Iris is working closely with the beverage, chemical and petroleum markets. Iris is a frequent speaker at industry trade events on a variety of topics, including flexible packaging for liquids – from packaging concept to filling and delivery.

The Petroleum Packaging Council College spring meeting will be held March 14-16 at the Woodlands Waterway Marriott in The Woodlands, Texas. The Petroleum Packaging Council (PPC) provides technical leadership and education to the petroleum packaging industry, while providing a forum where members can exchange pertinent information for the betterment of the industry and the world we live in. This is done via lectures, seminars, training courses, supplier trade shows and general discussions. www.ppcouncil.org

About CDF Corporation

[CDF](#) Corporation is a privately held flexible packaging company that leads the U.S. market in liners for industrial containers and custom packaging solutions. Since its inception in 1971, the company has maintained an entrepreneurial approach to industrial packaging, manufacturing and promotion. CDF manufactures products ranging in sizes from 2 gallons to 330 gallons in its Plymouth, Massachusetts ISO certified facility. www.cdf1.com

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