



worldwide innovator in flexible liquid packaging

FOR IMMEDIATE RELEASE

Cheertainer® bag-in-box selected to exhibit at Walmart's 6th Annual Sustainable Packaging Expo

Plymouth, MA, March 24, 2011- CDF Corporation, a leading manufacturer of [liners](#) for [drums](#), [pails](#), [intermediate bulk containers](#) and [flexible packaging](#), will display Cheertainer's flexible packaging solutions at the Packaging Sustainable Value Network's 6th Annual Sustainable Packaging Exposition.

The Packaging Sustainable Value Network's (SVN) 6th Annual Sustainable Packaging Exposition for Walmart and Sam's Club will be held April 12th and 13th at the John Q Hammons Convention Center in Rogers, Arkansas. This event combines the exhibition of hundreds of packaging suppliers' products and services, highlighting their successes in developing and delivering innovative and sustainable packaging to Walmart and Sam's Club over the past year. The interesting and valuable information sessions are designed to provide you with the most up to date information on achievements and challenges to the industry.

Representing CDF will be Iris Kennedy, Cheertainer Product Manager and Jimmy Pigg, Cheertainer Applications Engineer. In her role as Product Manager of the [Cheertainer bag-in-box](#) product line, Iris is responsible for the development and growth of the Cheertainer brand in North America. Her business goals are to increase awareness of the benefits of flexible packaging and to increase Cheertainer market share in North America. Iris is working closely with the beverage, chemical and petroleum markets. As the Applications Engineer, Jimmy is responsible for driving and managing the technology evaluation stage of the sales process to assure complete customer satisfaction.

CDF offers a wide range of flexible products that satisfy customer's environmental needs. The [Cheertainer](#), CDF's form-fit [bag-in-box](#), is an ideal solution for small and large volume needs. Ranging in size from 3 to 25 liters, the Cheertainer is UN certified and manufactured with [CDF1 Smart Seal Technology™](#), ensuring the ultimate reliability of the package. The Cheertainer provides significant environmental benefits in logistics, storage and waste disposal; by shipping flat, it reduces transport and handling by 10 times compared with rigid packaging, meaning fewer trucks on the road and as a result less pollution. Reduced plastic consumption in product manufacture versus rigid packages creates less waste; the landfill disposal is reduced by 92%. To view CDF's other green products go to www.cdf1.com.

About CDF Corporation

[CDF](#) Corporation is a privately held flexible packaging company that leads the U.S. market in liners for industrial containers and custom packaging solutions. Since its inception in 1971, the company has maintained an entrepreneurial approach to industrial packaging, manufacturing and promotion. CDF manufactures products ranging in sizes from 2 gallons to 330 gallons in its Plymouth, Massachusetts ISO certified facility. www.cdf1.com

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