



worldwide innovator in flexible liquid packaging

FOR IMMEDIATE RELEASE

***CDF exhibiting Cheer Pack® pouches, Cheertainer® bag-in-box, Smart Pail™ & IBC liners
at Pack Expo International 2010***

Plymouth, MA, August 11, 2010- CDF Corporation, a leading manufacturer of [liners](#) for [drums](#), [pails](#), [intermediate bulk containers](#) and [flexible packaging](#), will display flexible packaging solutions, have live interactive [bag in box](#) and pouch filling equipment demonstrations and distribute single-serve pouch samples at Pack Expo International 2010.

Pack Expo International 2010 will be held October 31 to November 3 at McCormick Place in Chicago, IL. Pack Expo International will focus on the latest developments in packaging technology and will showcase exhibitors' state-of-the-art advances in packaging machinery, converting machinery, materials, packages and containers and components. www.packexpo.com

Representing CDF will be Steve Gosling, Technical Director of New Product Development; Iris Kennedy, Cheertainer Product Manager; Dave Christian and Leigh Vaughn, Regional Sales Representatives; Jimmy Pigg, Cheertainer Applications Engineer; Linda Brookner, Cheertainer Assistant Product Manager and Stacia Draper, Cheer Pack Assistant Product Manager.

Gosling, with over 30 years of management experience, has covered a wide array of applications throughout the packaging industry. In his current role as President of [Cheer Pack North America](#), Steve is responsible for the successful integration of Cheer Pack in the North America market. Cheer Pack North America is an international partnership between CDF Corporation, Gualapack and Hosokawa Yoko. Steve is playing a critical role in the launch, development and growth of Cheer Pack North America.

Kennedy is responsible for the development and growth of the Cheertainer brand in North America and the subsequent coordination with CDF's European business affiliate. Her objectives are to increase awareness of the benefits of flexible packaging and to increase Cheertainer market share in North America. Iris is working closely with the beverage, chemical and petroleum markets.

With a combined 41 years of experience in the industrial container and liner industry, Christian and Vaughn bring with them expertise in new product sales and development within the flexible packaging industry.

CDF has a wide range of flexible products to satisfy the needs of product manufacturers and producers. CDF's liners for intermediate bulk containers, drums and pails provide outstanding performance in critical food, cosmetic and chemical applications. The [Cheertainer](#), CDF's innovative form-fit [bag-in-box](#), is an ideal solution for small and large volume needs. Ranging in size from 5 to 20 liters, the Cheertainer is UN certified and manufactured with [CDF1 Smart Seal Technology™](#), ensuring the ultimate reliability of the package.

CDF's most recent product additions are the Cheer Pack and the Smart Pail. The [Cheer Pack](#) is a flexible spouted single-serve retail [pouch](#) serving the food and beverage and cosmetic industries. The Cheer Pack is currently being sold throughout Asia and Europe in annual quantities of up to 1.5 billion and has recently made its North American debut. The [Smart Pail](#) is a semi-rigid, flexible vacuum-formed plastic liner with the option of a hermetically sealed lid and/or snap-on plastic cover, corrugated box and corrugated lid. The Smart Pail was developed for viscous and dry products.

About CDF Corporation

[CDF](#) Corporation is a privately held flexible packaging company that leads the U.S. market in liners for industrial containers and custom packaging solutions. Since its inception in 1971, the company has maintained an entrepreneurial approach to industrial packaging, manufacturing and promotion. CDF manufactures products ranging in sizes from 2 gallons to 330 gallons in its Plymouth, Massachusetts ISO certified facility. www.cdf1.com

Contact:
Amanda Verash-Morris, Marketing Communications Specialist
CDF Corporation
800-443-1920
averash@cdf1.com

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77 Industrial Park Road / Plymouth, MA 02360 / USA / Tel: 508.747.5858 / 800.443.1920 / www.cdf1.com