



worldwide innovator in flexible liquid packaging

FOR IMMEDIATE RELEASE

Cheer Pack® pouches and Cheertainer® bag-in-box selected to exhibit at Nestle

Plymouth, MA, August 31, 2010- CDF Corporation, a leading manufacturer of [liners](#) for [drums](#), [pails](#), [intermediate bulk containers](#) and [flexible packaging](#), will display flexible packaging solutions at TOPS Exhibition & Innovation Fair at Nestle PTC.

TOPS Exhibition & Innovation Fair at Nestle PTC will be held on September 30th at Nestle PTC in Marysville, OH. CDF is one of ten packaging suppliers selected by Nestle to exhibit. The packaging focus of the show is sustainability (greener design, reduced energy consumption, waste management), new trends and cost-cutting solutions.

Representing CDF will be Steve Gosling, Technical Director of New Product Development and Iris Kennedy, Cheertainer Product Manager. With over 30 years of management experience, Gosling has covered a wide array of applications throughout the packaging industry. In his current role as President of [Cheer Pack North America](#), Steve is responsible for the successful integration of Cheer Pack into the North America market. Cheer Pack North America is an international partnership between CDF Corporation, Gualapack and Hosokawa Yoko. Steve is playing a critical role in the launch, development and growth of Cheer Pack North America.

In her current role as Product Manager of the [Cheertainer bag-in-box](#) product line, Iris is responsible for the development and growth of the Cheertainer brand in North America and the subsequent coordination with CDF's European business affiliate. Her current business goals are to increase awareness of the benefits of flexible packaging and to increase Cheertainer market share in North America. Iris is working closely with the beverage, chemical and petroleum markets.

CDF offers a wide range of flexible products that satisfy customer's environmental needs. The [Cheertainer](#), CDF's form-fit [bag-in-box](#), is an ideal solution for small and large volume needs. Ranging in size from 5 to 20 liters, the Cheertainer is UN certified and manufactured with [CDF1 Smart Seal Technology™](#), ensuring the ultimate reliability of the package. The [Cheer Pack](#) is a flexible spouted single-serve retail [pouch](#) serving the food and beverage and cosmetic industries. The Cheer Pack is currently being sold throughout Asia and Europe in annual quantities of up to 1.5 billion and has recently made its North American debut.

About CDF Corporation

[CDF](#) Corporation is a privately held flexible packaging company that leads the U.S. market in liners for industrial containers and custom packaging solutions. Since its inception in 1971, the company has maintained an entrepreneurial approach to industrial packaging, manufacturing and promotion. CDF manufactures products ranging in sizes from 2 gallons to 330 gallons in its Plymouth, Massachusetts ISO certified facility. www.cdf1.com

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