

FOR IMMEDIATE RELEASE: May 17, 2011 **MEDIA CONTACT:** Anne C. Wargo, CDF Europe
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CDF Corporation Launches New European Division for U.N. Certified Bag in Box

Boston, MA – May 17, 2011: Recently appointed Managing Director, Laura Beechwood, will be leading the operations and marketing the launch of CDF Europe, the first division of CDF Corporation outside of the United States. As part of the expansion, CDF has purchased the Swiss-based Flexipack SA and will base its European headquarters in Lamone, Switzerland.

CDF Europe will manufacture and market Cheertainer UN™, Europe's first UN certified bag in box. In addition, the Lamone manufacturing facility will produce the premiere line of Cheertainer® bag in boxes and distribute pillow bags and IBC (1000 litre) liners to the EU market.

"We have been preparing for this European launch for several months. CDF is the leader in flexible packaging for liquids in the U.S.," said Laura Beechwood, Managing Director for CDF Europe. "We built our business on an unwavering commitment to quality and an enthusiasm for innovation. My job is to bring structure to our business in Europe and build upon the technical expertise that already exists in abundance here."

Ms. Beechwood is an owner and former Chief Operating Officer of CDF Corporation and sits on the Board of Directors. She was instrumental in creating and implementing the Global Strategic Business Plan.

CDF Corporation, based in the United States, is the brand leader in the manufacture of thermo-formed and heat sealed flexible packaging and bag in box liners. CDF has products across a variety of markets and industries including food and beverage, chemicals and petrochemicals, paints and coatings and adhesives.

CDF pioneered the patented Cheertainer in the U.S. markets and is formally launching this brand and premiere product with the CDF Europe Division. The Cheertainer is a revolutionary, form-fitting, multi-ply bag capable of dispensing many liquids with benefits not found in traditional pillow bags. It also employs CDF1 Smart Seal Technology™ which optimizes consistency in temperature, time and pressure for every seal on every liner.

The Cheertainer UN is the world's first U.N. Certified flexible package in 5 litre, 10 litre and 20 litre sizes. As a certified product, it can be used for international transport of certain hazardous goods.

"To obtain U.N. Certification requires expertise in film procurement, packaging design, machinery specifications and processing parameters," said Marco Dariol, Director of Operations, CDF Europe. "Everything must work in conjunction to get the unique requirements necessary for certification performance. It is both an art and a science."

CDF Europe will be fully operational by June 1, 2011. Michael Watson former Sales Manager for Northern Europe for Flexipack has accepted the position of CDF Europe Director of Sales. Marco Dariol will be Director of Operations and Technical Director.

"This is an excellent opportunity for the next generation of bag in box to really take off in Europe," said Michael Watson, Director of Sales, CDF Europe. "We have a truly unique product in the UN Certified Cheertainer. It is by far the most innovative product of its kind available in Europe at the present time. And it is great to have CDF Europe's support and resources for all of our Sales and Marketing initiatives."

For more information on Cheertainer® or CDF Europe, please visit www.cdf-europe.eu. Laura Beechwood may be reached via email laura.beechwood@cdf-europe.eu; or via phone at (011-41) 78-905-6170.

About CDF Corporation

CDF Corporation is a privately held flexible packaging company that leads the U.S. market in liners for industrial containers and custom packaging solutions. Since its inception in 1971, the company has maintained an entrepreneurial approach to industrial packaging, manufacturing and promotion. CDF manufactures products ranging in sizes from 2 gallons to 330 gallons in its Plymouth, Massachusetts ISO certified facility. www.cdf1.com.