

## FOR IMMEDIATE RELEASE

## CDF speaks and exhibits at the Adhesive and Sealant Council Spring Convention & Expo

Plymouth, MA, March 13, 2013 - CDF Corporation, a leading manufacturer of <u>drum</u>, <u>pail</u>, <u>intermediate bulk container</u> and <u>bag in</u> <u>box liners</u> and <u>flexible packaging</u>, will be presenting "Flexible Packaging Solutions for Chemical Manufacturers" at the April ASC Convention, booth# 310.

The CDF speech "Flexible Packaging Solutions for Chemical Manufacturers" will give an overview of flexible packaging solutions used in the chemical industry. Participants will learn about the different types of in-process manufacturing packaging, the benefits of selecting one product over another and the latest packaging innovations.

Representing CDF will be Product Manager Iris Thomas. In her current role as Product Manager of the <u>Cheertainer bag-in-box</u> product line, Iris is responsible for the development and growth of the Cheertainer brand in North America and the subsequent coordination with CDF's European business affiliate. Her current business goals are to increase awareness of the benefits of flexible packaging and to increase Cheertainer's market share in North America. Iris is working closely with the beverage, chemical and petroleum markets.

Iris is a frequent speaker at industry trade events on a variety of topics, including flexible packaging for liquids - from packaging concept to filling and delivery. Most recently, Iris has addressed the Petroleum Packaging Council and the Packaging Alliance Network.

CDF will have a wide range of flexible packaging solutions on display at the ASC Expo on April 22. CDF's liners for intermediate bulk containers, drums and pails provide outstanding performance in critical chemical applications. The <u>Cheertainer</u>, CDF's innovative form-fit <u>bag-in-box</u>, is an ideal solution for small and large volume needs. The Cheertainer® ranges in size from 5 to 20 liters.

CDF's newest product, the Smart Pail<sup>™</sup>, is a plastic pail replacement system. The <u>Smart Pail</u> is a semi-rigid, flexible vacuumformed plastic liner with the option of a hermetically sealed lid and/or snap-on plastic cover, corrugated box and corrugated lid. The Smart Pail was developed for viscous and dry products.

The Adhesive and Sealant Council Convention and Expo will be held April 21-23 at the Hyatt Regency in Atlanta, Georgia. The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. The Council is comprised of 124 adhesive and sealant manufacturers, raw material and equipment suppliers, distributors and industry consultants, representing more than 75% of the U.S. industry with operations around the world. Offering education, legislative advocacy, professional networking and business growth solutions for its members, the ASC is the center of knowledge and catalyst for industry growth on a global basis for manufacturers, suppliers and end-users. <a href="http://www.ascouncil.org">http://www.ascouncil.org</a>

## **About CDF Corporation**

<u>CDF</u> Corporation is a privately held international company that specializes in the manufacture and sale of high quality pail, drum, intermediate bulk container and bag in box liners and flexible packaging. CDF manufactures products ranging in sizes from 2 ounces to 330 gallons in its Plymouth, Massachusetts ISO certified facility. Our unique products satisfy a variety of markets and applications including the food and beverage, chemical and cosmetic industries. <u>www.cdf1.com</u>

Contact: Amanda Verash-Morris, Marketing Communication Manager CDF Corporation 800-443-1920 averash@cdf1.com

###