



CDF Europe with Alma Chimica Launches UN Certified Waterproof Bag-in-Box

CDF Europe, a leading manufacturer of flexible packaging, announced a supply agreement with Alma Chimica, Italy's leading producer of detergents and cleaning chemicals, for their newly UN certified, waterproof bag-in-box. The package will be filled throughout Alma Chimica's umbrella organisation under the trade name "Ecobox". The bag-in-box, manufactured using CDF Europe's patented Cheertainer liner, is considered to be the world's first UN certified bag-in-box.

Michael Watson, CDF Europe Sales & Marketing Director says, "This unique product launch and to be working with a company like Alma Chimica is incredibly exciting for us. UN certification is critical for these applications and we are able to offer this package with all the benefits Cheertainer brings, including significant reductions in waste disposal and logistics costs."

Alma Chimica has launched the UN certified "Ecobox" in several markets including in-home and industrial detergents and cleaning chemicals.

Gianpaolo Maino Sales Manager for Alma Chimica says "Cheertainer has had a tremendous impact on our overall business. It has allowed us to become more sustainable, which was an important goal for our company. It has also allowed us to provide a safer and easier-to-use product."

This is the first package in the Italian detergents marketplace to feature connector dispensing, allowing for the product to be evacuated in a portion-controlled manner. Connector dispensing is critical when used with hazardous chemicals as it greatly improves safety in the workplace by minimizing spillage and contamination issues.

For more information on the Ecobox, please visit <http://www.almachimica.it/>

For more information on Cheertainer packaging and CDF Europe, please visit <http://www.cdf-europe.eu>

About Alma Chimica S.r.l.

Alma Chimica S.r.l. is an Italian manufacturer of cleaning chemicals and detergents, serving the industrial, medical and in-home markets in addition to other product lines serving the health and personal care sectors. Alma Chimica is associated with Federchimica, AFIDAMP and ISSA. Alma Chimica is located north of Milano and has been in operations for over 25 years.