

# CHEERTAINER vs. Semi-Rigid Package



## The Cheertainer® is a new generation bag-in-box.

The innovative and improved bag-in-box system consists of a gusseted, form-fit multi-ply bag to maximize space and productivity.

With the Cheertainer, you get the best of both worlds; flexibility of a bag-in-box with the benefits of a rigid container.

**Here's why Cheertainer is a superior packaging choice.**

### SUSTAINABILITY

Improves your company's environmental record by providing an eco-friendly product.

Ships and stores flat, maximizing transportation and warehousing efficiency.

Cheertainer creates a 3:1 space savings over semi-rigid cube shaped packages, reducing the use of fuel and greenhouse gas consumption.

Cheertainer is manufactured with 50% less plastic than a rigid container.

Custom sizes are available for Cheertainer without expensive mold costs, as seen with semi-rigid cube shaped packages.

Reduces labor costs by eliminating the pre-inflation step that is required for a semi-rigid container.

### CHEERTAINER PERFORMANCE BENEFITS

Fills without air, reducing foaming and splashing.

Cheertainer gives you options.

Cheertainer is available in barrier films depending on the application.

Cheertainer offers an option of aseptic production for customers requiring a system used to package product in a sterile process.



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